

Grambling  
SINCE 1901



THE IMPACT OF GIVING TO GRAMBLING STATE UNIVERSITY

# Advancement

A Quarterly Newsletter from the  
Division of Institutional Advancement

FALL/WINTER '11

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## Greetings Gramblinites



I am pleased to announce the inaugural issue of "Advancement," a quarterly newsletter that will keep you informed of the latest developments from the University's

Division of Institutional Advancement. As your Interim Vice President for Advancement, I encourage you to take a few minutes to reconnect with the Advancement staff and your alma mater.

We look forward to hearing from you as we continue our efforts to build solid and sustainable relationships with our alumni and friends. Enjoy!

Sincerely,

**Kenoye K. Eke, Sr., Ph.D.**  
Interim Vice President for  
Institutional Advancement

## Endowments are gifts that make a world of difference!

### ■ What is an endowment?

An endowment to Grambling State University is a gift intended to permanently support the University. The original principal, or corpus, of the fund must remain intact and invested while its earnings support the students, faculty or programs for the purposes you designate.

### ■ How does Grambling State University benefit from endowments?

Endowments allow the University to create and maintain excellence in academics beyond what can be accomplished from state funding. Endow-

## The Division of Institutional Advancement

The mission of the Division of Institutional Advancement is to secure additional resources to enhance educational opportunities and infrastructure; market and promote a positive image of the university; recognize contributions (monetary, in-kind, etc.) ensuring that the University's legacy of excellence continues; facilitate community engagement and foster positive relationships with alumni, students, faculty, staff, friends, governmental and business entities, corporations and the community at large.

*Our vision is to support the University's vision of becoming a premier institution of higher learning. To that end, we strive to be recognized as a leader among HBCU's in securing resources, developing partnerships, cultivating friends, raising institutional visibility and providing a nurturing foundation for strong alumni support.*

ments provide the funds for scholarships, professorships, academic chairs, that serve as crucial elements of student and faculty recruitment and retention.

### ■ How can you establish a named endowment?

The most rewarding aspect of establishing an endowment is that it allows you to accomplish your philanthropic goals directly while helping the University fund its initiatives. The reasons for creating a named endowment are varied: the satisfaction of supporting academic excellence; the gratification of furthering important research; the pleasure of honoring a spouse, family member or a colleague in a way that is meaningful to him or her; the comfort of memorializing a loved one with a living legacy.

### ■ How do you create an endowment?

A named endowment can be established for a minimum gift of \$10,000. The interest from this permanent fund will be used to sustain a scholarship to help students with tuition, books, room or board. Endowments can be funded with a single gift or with a pledge which is payable over a five year period. Gifts to endowments are tax deductible as allowed by law.

You may also enhance your endowment beyond the initial funding level through additional gifts, bequests and beneficiary designations. Many businesses and corporations have matching-gift programs by which they match donations made by employees. Participation in such a program enables your endowment to reach higher levels faster.

■ **How are endowments managed?**

The funds shall be invested and income shall be treated and expended in accordance with *Grambling University Foundation, Inc.* Investment Policy. Responsibility for governance and investment of these endowment funds is vested in Grambling State University and the appropriate university officials.

When the gift or pledge is received, an agreement will be executed between you and the University. The agreement outlines the terms and conditions of your endowment gift. The University will then administer your fund in adherence to the terms of the agreement. The University cannot change the agreement without your expressed consent.

Your fund will be officially endowed by Grambling State University when the base funding requirement is fulfilled. You will receive a copy for your records. Also, you will receive an annual report on the use of your endowment funds from the University.

■ **What is a Non-Endowed Scholarship?**

An annual named non-endowed scholarship can be established for a minimum gift of \$500 per year. The entire amount will be awarded each year. The donor must make sure that funds are maintained for scholarship to be awarded.

*The Non-Endowed Annual Scholarship may be named in honor of individuals (spouse, love one, children, etc.).*

*A Non-Endowed Gift Agreement is prepared and signed by donor or custodian; and is then routed to the appropriate university officials for signature. A copy of the agreement is mailed to the donor or custodian.*

■ **The donor may choose to award the gift in the fall, spring or both.**

**Funding levels** (The following levels are established for various endowments.)

**Endowment Fund Base Funding  
Level State Fund Match:**

<b>Endowed Scholarship</b>	\$10,000
<b>Endowed Professorship</b>	\$60,000 - \$40,000
<b>Endowed Chair</b>	\$600,000 - \$400,000
<b>Non-Endowed Scholarship</b>	\$500

## Defining GSU's Annual Fund:

■ **The Annual Fund** is the method used by Grambling State University to facilitate annual giving to the University by alumni, parents, and friends. The annual fund is composed of gifts up to \$10,000 that go directly to the University's operating budget each year, your annual donation advances University's *vitality, diversity and quality*.

## Senior Class Gift Campaigns:

■ **The Purpose**

The **Class Gift Campaigns** were established for the *Classes of 2012, 2013, 2014 & 2015* to educate students about the importance of giving back. Students who participate in this campaign will have an opportunity to leave their legacy for generations to come and show their commitment to and support for Grambling State University.

■ **Where does the money go?**

Each class will have activities/gatherings each year in an effort to raise money for the class's Senior Class Gift. By senior year each class will have accumulated their prospective goal amounts to be able to leave the school money to the annual fund or to fund a special project.

## You can make a difference by donating to the following Endowments "To be Designated"

- **Drs. Horace & Gail Judson** Endowed Student Scholarship for Strings in the Department of Music
- **Ricky B. McCall** Endowed Scholarship
- **Robert and Pauline Clark** Endowed Student Scholarship (students matriculating in Computer Information Systems or Social Work)
- **Southern Area of the Links, Inc.** Endowed Scholarship
- **Earline Jones McCain** Educational Endowed Scholarship (students matriculating in Education)
- **Dr. Frank G. & Dorothy D. Pogue** Endowed Scholarship Fund
- The **Georgia Ashley Hicks** Endowed Student Scholarship (Students matriculating in Education)
- The **Rev. Harrison Fields, Sr.** Endowed Student Scholarship
- The **Thelma Keller Carter** Endowed Memorial Scholarship (students matriculating in Kinesiology, Sport and Leisure Studies)
- The **Dr. Mildred G. Gallot** Endowed Scholarship
- The **John Williams, Jr.** Endowed Memorial Scholarship (students matriculating in Education or Pre-Med)
- The **Dr. Allen Williams** Endowed Memorial Scholarship (students matriculating in Visual & Performing Arts or Mass Communications)

## The Perfect Gift at the Perfect Time

**Dr. Mildred G. Gallot**, a Grambling Alum, professor and head of the Department of History and Geography; recognized during an evening reception for her long career in education and for her service to Grambling State University. During this event, Dr. Gallot and the Division of Institution Advancement announced the establishment of the Dr. Mildred G. Gallot Endowed Scholarship.

Dr. Gallot is a former member of the Board of Supervisors of the University of Louisiana System, where she served as vice chair of the Academic and Student Affairs Committee. She is also a member of the Epsilon Psi Omega Chapter of Alpha Kappa Alpha Sorority. She is a the noted historian of Grambling State University (*A History of Grambling State University*; University Press of America – Lanham, MD., May, 1985).

## Former Miss GSU Group make a “Return On Their Investment!”

This year over twenty former Miss Grambling State Universitys returned to their alma mater for the Homecoming 2011, to make the biggest investment alums can make... a commitment towards the academic scholarship of students. On October 21st former Miss GSUs began to enter the campus with a clear mission in mind to both reconnect and recommit. The queens were welcomed by Dr. Frank Pogue and Miss Grambling State University Jamesia Leonard during a private luncheon and then they met to reacquaint. Once their meeting concluded the ladies hit the field united as one to reaffirm their motto of “once a queen... always a QUEEN!” They presented a \$15,000.00 check to the University in front of hundreds of fans to solidify this commitment.

Pictured from left to right: Arthurlene J. Atlas 1962-63, Diane Y. Turner 71-72, Barbara M. Bennett 77-78, Sharon W. Braxton 81-82, Tammy S. Daniels 83-84, Latonia M. Frank 85-86, Gail G. Griffin 75-76, Carolyn D. Collier 73-74, (Background Dr. Kenoye K. Eke, Interim VP for Institutional Advancement), Dr. Frank G. Pogue, President, Peronia J. Davis 86-87, Carla M. Patrick 87-88, Marva Nichols 91-92, LaPrietta Young 94-95, Martha F. Smith 98-99, Colandra D. Smith 2002-03, Jacqueline Townsend 03-04, Leslie Randle 04-05, Nakesha Alexander 05-06, Ebony Perry 07-08, LaKesha Ross 08-09, Ahvery Thomas 09-10, (Anita J. Holley 1961-62, not available).

## Year End Reflection: Donor Reception

The Annual **Donor Giving Reception** was held on Friday, October 14, 2011, in the Eddie Robinson Museum. Donors were recognized for their gifts to the University for the fiscal year 2009 – 2010. President Pogue presented certificates and plaques. The program was highlighted by performances by the *B&G String Quartet*, under the direction of the Assistant Professor of Music, Mr. Ye Tao. The next reception will recognize donors for the fiscal year 2010-2011 and 2011-2012.

## Contact Us

The staff at **Grambling State University** takes pride in being good stewards of your donations and your wishes. Your gifts are always in accordance with your instructions, and those gifts are making a positive difference in the lives of our students. We hope that you will give us the opportunity to assist you or your financial advisors with your charitable giving.

**Dr. Kenoye K. Eke, Sr.**, Interim Vice President for Institutional Advancement | **Mrs. Rose Wright**, Administrative Assistant 5: 318-274-2217 | **Mr. Kevan Turman**, Director of Development: 318-274-6433 | **Ms. Debra Johnson**, Director of Alumni & Public Relations: 318-274-2560 | **Ms. Suzanne Douglas**, Prospect Research: 318-274-2203 | **Ms. Shirley Clay**, Endowment, Stewardship & Planned Giving Coordinator: 318-274-6404 | **Mr. Ralph Wilson**, Interim Annual Fund Coordinator: 318-274-2418 | **Mr. Glen Lewis**, University Photographer: 318-274-6111 | **Mrs. Brenda Williams**, Gift Coordinator: 318-274-6032 | **Mrs. Kimlin Hall**, Administrative Assistant 4: 318-274-6201 | If you would like to make a contribution, please send to the following address: Grambling University Foundation, Inc. | c/o Division of Institutional Advancement | P. O. Box 587 | Grambling, LA 71245 | Make checks payable to: Grambling University Foundation, Inc. or to Grambling State University.

